

## Dr. Benedikt Lüthge, LL.B., LL.M. (New York)

Counsel  
Hamburg

### Biography

Benedikt Lüthge advises national and international clients in the field of intellectual property law, focusing especially on trademark, unfair competition, domain and copyright law. He represents his clients that particularly come from the consumer goods, fashion and technology industry in court proceedings, as well as in out-of-court disputes and in the drafting of contracts.

Benedikt's work is primarily focused on the enforcement and defence of intellectual property rights in litigation proceedings. In this context, he advises in preliminary injunction and main court proceedings as well as in out-of-court disputes and office-proceedings. In addition to proceedings before the national courts, he also brings proceedings before the European courts. Besides, Benedikt advises his clients in contract and settlement negotiations regarding intellectual property matters.

Benedikt studied law at Bucerius Law School in Hamburg and obtained his Master's degree at Benjamin N. Cardozo School of Law in New York, USA. During his legal traineeship at the Higher Regional Court of Hamburg he worked, inter alia, for a leading German law firm and for a global energy company. Before joining us, Benedikt worked as an associate for another major international law firm in Hamburg.



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### Languages

English  
German

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### Practices

Trademarks and Brands  
Intellectual Property  
Litigation Services  
Commercial Litigation  
IT Law  
Designs  
Domain Names  
Copyright  
IP Litigation, Arbitration, and  
Alternative Dispute Resolution

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## Representative experience

Acting for well-known manufacturer of computer hardware, mobiles and tablets in trade mark, copyright and unfair competition litigation cases before German and European Courts.

Acting for multiple companies in the food industry, including a global manufacturers of food products as well as restaurant chains in trade mark and unfair competition cases.

Representing leading spirit producer in trade mark actions, including trade mark revocation actions which went up to the German Supreme Court and German Constitutional Court.

Advising well-known multinational technology company which focusses on e-commerce, digital streaming, and artificial intelligence in trade mark, title right and copyright cases.

Advising well-known computer technology company in domain right, trade mark and copyright cases.

Representing a leading pharmaceutical manufacturer in a large scale trade mark revocation action.

Representing a very large telecommunications company in trade mark and unfair competition litigation.

Advising platform of second-hand textile products on trade marks, copyrights, unfair competition and terms and conditions claims.

Acting for various clothing and luxury goods manufacturers in trade mark and unfair competition law cases.

Representing an international airline in a terms and conditions main court action.

## Latest thinking and events

- Press releases
  - Hogan Lovells welcomes the New Year with 28

## Industries

Technology and Telecoms

Consumer

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## Areas of focus

IP Rights in Transactions

Media and Entertainment

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## Education and admissions

### Education

Dr. iur., Bucerius Law School, 2017

Second State Exam in Law, Higher Regional Court of Hamburg, 2017

LL.M., Benjamin N. Cardozo School of Law, 2013

First State Exam in Law, Higher Regional Court of Hamburg, 2011

LL.B., Bucerius Law School, 2010

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new partner and 59 new counsel promotions

- Insights and Analysis
  - CJEU: Notion of 'address' in IP Enforcement Directive only refers to infringer's postal address
- Press releases
  - Hogan Lovells successfully represents Air Canada against Flightright in unfair competition proceedings
- Insights and Analysis
  - German Federal Court of Justice bolsters 'reporting on current events' copyright exception in linked manuscript case
- Insights and Analysis
  - German Federal Court of Justice on "Metall auf Metall": the endless sampling story continues
- Insights and Analysis
  - German Federal Supreme Court bolsters 'reporting on current events' copyright exception in linked manuscript case