

Cristina Barón

Junior Associate

Madrid

Biography

Cristina is an IP/IT and Data Protection Lawyer at the Madrid office. She joined Hogan Lovells in September 2022 and is currently involved in different projects such as:

- Binding Corporate Rules
- Clinical Trial Agreements
- Data Protection compliance analysis from a group-level perspective

She is also very involved in due diligence projects encompassing the areas of Intellectual Property, Data Protection and Information Technology. Furthermore, she also advises clients regarding the existing data protection and IP obligations when launching new projects. Some of her clients are from the pharmaceutical, e-commerce and banking sectors.

Before joining Hogan Lovells, she worked at another leading international firm for one year in the IP/tech department. She was primarily involved in Industrial Property litigation and also participated in major projects regarding patent rights protection.

Additionally, she also supported the data protection team in several projects such as due diligences and advised clients regarding trade secrets and industrial designs protection.

She graduated in 2020 with a Double Degree in Law and International Studies at Universidad Carlos III. During her years at university, she had the opportunity



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Languages

Spanish
English

Practices

Business and Human Rights
Copyright
Designs
Domain Names
Intellectual Property
IP and Technology Transactions
IP Litigation, Arbitration, and
Alternative Dispute Resolution
IT Law
Marketing and Advertising
Patents

to go on an Erasmus exchange to Maastricht University (The Netherlands) and also to University Technology of Sydney (Australia). She also lived in Ireland for two years during her school years. These international experiences have helped her to reach an advanced level in English. As a result, she is able to work with international clients very comfortably. In 2021, she graduated with a Double Master's Degree in Legal Practice and in International Advocacy, also at Universidad Carlos III. Lastly, her master's thesis was based on competition/antitrust law. Therefore, she also knows certain aspects of this area of law in depth.

Representative experience

Advice and Compliance with Data Protection regulation for multinationals.

Advice to online retail platforms on different data protection and IP issues they may encounter during their business activities.

Drafting Binding Corporate Rules for group companies with strong international presence.

Advice to foreign pharmaceuticals regarding clinical trials that take place in Spain and negotiation of the data protection provisions in the final Clinical Trial Agreement.

Software protection as Intellectual Property.

Patent and trade mark litigation.

Due Diligences to companies in relation to areas of IP, IT, and Data Protection.

Patent and trade mark license agreements.

Advice in relation to trade secrets protection.

Advice to online platforms in relation to consumers and users complaints.

Advice to payment platforms in relation to background solvency checks and data protection implications.

Advice in relation to digital discrimination by Artificial Intelligence.

Privacy and Cybersecurity

Technology Litigation

Trade Secrets and Confidential Know-how

Trademarks and Brands

Industries

Consumer

Life Sciences and Health Care

Sports, Media and Entertainment

Technology and Telecoms

Areas of focus

AdTech

Advertising and Promotion Compliance

Licensing and Commercial Transactions

IP Rights in Transactions

IT Outsourcing

Education and admissions

Education

Double Degree in Law and International Studies, Universidad Carlos III de Madrid

Double Master's Degree in Legal Practice and in International Advocacy, Universidad Carlos III de Madrid

Latest thinking and events

- News
 - Technical documentation obligations for AI providers: drafting manuals
- News
 - Spanish Data Protection Agency's Guidance on age verification
- News
 - Public consultation on age verification mechanisms for video sharing platforms - Spain
- News
 - EU Data Act (part 5): smart cars and data sharing obligations – Q&A
- News
 - Re-use of health data to train algorithms: European Union EHDS Proposal