

## Francesco Banterle

Senior Associate

Milan

### Biography

Francesco Banterle is an IP enthusiast with a passion for technology and digital issues. He combines a diverse experience as in-house and outside counsel, supported by a strong academic background thanks to a PhD in IP law.

Francesco enjoys handling complex contentious and non-contentious matters, in all traditional and modern IP/IT issues, always aiming at finding the most effective and client-oriented approach.

He has developed extensive experience in information technology, e-commerce, copyright, everything related to data (from data protection law compliance to trade secrets litigation), patents and trademarks. He loves writing and blogging about IP and IT law issues.

Francesco Banterle's experience covers both private practice and in-house. He was formerly associate to the Intellectual Property and Information Technology law department of one of the leading Italian international law firms. He then worked as group legal counsel at a multinational company based in Switzerland, where he particularly took care of intellectual property and data protection issues at international level.

He has advised on all aspects of intellectual property and data protection laws including litigation in all IP fields (including patent, copyright, design, trademark, trade secrets, and unfair competition laws), IP transactions, M&A, global anti-counterfeiting



### Phone

+39 02 720 2521

### Fax

+39 02 72025252

### Email

[francesco.banterle@hoganlovells.com](mailto:francesco.banterle@hoganlovells.com)

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### Languages

English  
Italian  
Spanish

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### Practices

Copyright  
Designs  
Domain Names  
Intellectual Property  
Patents  
Trade Secrets and Confidential Know-how  
Trademarks and Brands  
IP Litigation, Arbitration, and Alternative Dispute Resolution

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programs, IP portfolio management, data protection compliance strategy, international data transfers, and more in general data exploitation.

## Representative experience

Assistance to a global pharma company in a multi-jurisdiction patent litigation.

Assistance to a top supplier of technologies in the tobacco industry in a patent litigation in Italy.

Assistance to a top premium cookware company on various digital issues.

Assisting a multinational fashion company in a copyright litigation pending in Italy.

## Latest thinking and events

- Webinar
  - UPC Invitation - Substantive Law: Claims & Rights
- News
  - EU: 5 tips to protect your trade secrets during the COVID-19 emergency

## Industries

Automotive and Mobility

Consumer

Education

Insurance

Life Sciences and Health Care

Technology and Telecoms

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## Areas of focus

AdTech

Broadband, Internet, and E-commerce

Data Protection

Fashion and Luxury Brands

IP Rights in Transactions

Personality Rights

Media and Entertainment

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## Education and admissions

### Education

Ph.D., Università degli Studi di Milano, 2015

Law Degree, Università degli Studi di Milano, 2010

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## Memberships

IAPP CIPP/E

Qualified Italian Trademark Attorney

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## Bar admissions and qualifications

Milan

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## Court admissions

Milan

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