

Sports

Hogan Lovells is a premier sports law firm with extensive global reach. We are market leaders offering deep experience handling complex multi-billion dollar transactions, including the two largest transactions the sports world has ever seen. Our innovative team also assisted with the first and second private equity team investments in the NBA, drafting the playbook for future private equity deals in the league.

Our team understands the entire sports landscape, with respect to league oversight, players and process, municipal/state interests and international considerations. Our deep bench of transactional, intellectual property, commercial, real estate, arbitration, and regulatory lawyers are on the cutting edge of the evolving world of sports law.

Representative experience

Advised the Walton-Penner family with respect to the acquisition of the Denver Broncos.

Advising Mikhail Prokhorov in multi-staged agreements to acquire the Brooklyn Nets from Forest City and in multi-staged agreements to sell his entire interest in the Barclays Center to Joe Tsai.

Advising Anschutz Entertainment Group, Inc. on creating ASM Global, a joint venture with Onex Partners to run the global venue management businesses of AEG Facilities and SMG.

Contacts

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Industries

Sports, Media and
Entertainment

Representing Arctos Capital in connection with its approval to be an NBA Member, and its acquisition of a minority interest in the Golden State Warriors.

Advised Michele Kang on her acquisition of the controlling interest in the Washington Spirit, making her the first minority woman to hold a majority stake in a National Women's Soccer League (NWSL) franchise.

Advised AS Monaco football team on all aspects of its financial restructuring.

Advised the Tampa Bay Lightning in one of the first private equity investments in National Hockey League history as Arctos Sports Partners made a minority equity investment into Vinik Sports Group.

Advised Miami Beckham United, LLC and majority owners Jorge and José Mas in connection with the recapitalization of MLS franchise Inter Miami CF featuring an equity investment by Ares Capital.

Advised the San Antonio Spurs with reorganization and private equity investments from MSD Capital and Sixth Street Capital.

Multiple representations in the acquisition of stadium naming rights including Oracle Park, Empower Field at Mile High and Ball Arena.

Advised the MLS Seattle Sounders on corporate organizational, financing, and sponsorship matters.

Acted for AFC Wimbledon on the sale and leaseback of its Kingsmeadow Stadium to premier league Chelsea FC for use for academy and women's football, together with a new groundshare license with Chelsea.

Acted for Asahi Europe & International on its sponsorship of the Aston Martin F1 team and partnership (sponsorship and stadium pouring rights) with the City Football Group.

Constructed group licensing program for Boise State as they built a student-athlete-friendly NIL program.

Represented five Major League Baseball (MLB) clubs in salary arbitration proceedings, including the Miami Marlins, Seattle Mariners, Baltimore Orioles, Chicago Cubs and New York Mets.

Represented emerging sports leagues with respect to various matters including the Drone Racing League, Major League Cricket (MLC), and USA Rugby.

Representing para-sport organisations, including the British Paralympic Association, International Paralympic Committee, GB Wheelchair Rugby, World Wheelchair Rugby and Japanese Paralympic Committee.

Acting for Sport England on a range of matters including its interest in Wembley Stadium, the funding of the London 2012 Games, as well as numerous programs to encourage grassroots sport.

Latest thinking and events

News

Sport Meets Antitrust: Should monopolistic structures in European sports be questioned?

News

Sport Meets Antitrust: A spectacle for spectators?

News

Sports law podcast: Discussion surrounding U.S. professional sports investment with LawInSport

News

Sport Meets Antitrust: Does the European Sport Model preclude Super League ambitions?

Press Releases

Hogan Lovells advises USA Cricket as it wins historic first T20 World Cup hosting bid

Announcements

Hogan Lovells advises on Report of the International Partnership Against Corruption in Sport (IPACS)