

## Privacy and Cybersecurity Public Policy Counseling and Advocacy

Big Data. Drones. Biometrics and wearables. The Internet of Things. Connected cars. AI. Robotics. Ed. Tech. Our public policy and counseling advocacy team paves the way for these and other disruptive technologies.

We see around corners. We understand trends. By engaging with leading policymakers, activists, and advocacy groups, we help you and your company stay ahead of the curve and avoid the roadblocks.

Our lawyers regularly lead and participate in workshops and panels addressing cutting-edge issues. Regulators and legislative bodies invite us to speak before them. We contribute to rulemaking proceedings, informing regulators around the world about the potential impact of proposed regulations.

In D.C., Brussels, and wherever else policy is taking shape, we have our finger on the pulse.

### Representative experience

We published a series of white papers on national security surveillance issues, including comparisons of the laws in the U.S. and other countries.

We act as Washington, D.C. policy counsel for a major tech company.

### Contacts

**Eduardo Ustaran,**  
London

**Christopher Wolf,**  
Washington, D.C.

**Tim P. Tobin,**  
Washington, D.C.

**Lisa Ellman,**  
Washington, D.C.

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### Practices

Government Relations  
and Public Affairs

Privacy and  
Cybersecurity

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We worked with automakers and trade associations to develop a set of baseline protections for consumer information retrieved from connected vehicles.

We regularly engage with state and federal regulators and law enforcement on array of public policy issues.

## Latest thinking and events

### Press releases

Hogan Lovells and the Government Legal Department advise UK Government on its successful defence of judicial review challenges to the sale of Bulb to Octopus

### Hogan Lovells Events

Cybersecurity Preparedness in Three “Acts” – Is Your Organization Prepared?

### Hogan Lovells Events

A Seat at the Table: FDA charts an ambitious new course on nutrition policy: “healthy,” front-of-pack labelling, added sugars, and more

Mind the vertical gap: An update on the new rules on vertical agreements in the EU and UK

### Webinar

Antitrust for emerging companies – what you need to know

### Hogan Lovells Events

A Seat at the Table: Ransomware in the food industry