

## Media Relations

Most organizations have occasion where they need to shape the media narrative — whether it is to achieve earned media coverage for new products, services or business matters, or the need to react to, or head off, less favorable coverage. We work with our client's internal teams to promote positive content in the press around accomplishments, milestones, and innovations, and help clients get ahead of negative reporting.

### Contacts

**Chase Kroll,**  
Washington, D.C.

---

### Practices

Strategic  
Communications

---