

## Global Regulatory in the UK

At the intersection of business and government is where value is created, and where crises get resolved. It is our sweet spot.

Our Global Regulatory team in the UK has the breadth of experience and depth of understanding to identify the issues and deliver solutions that are legally, commercially, and politically, astute.

We bring together regulatory and industry specialists from across sectors alongside cross-cutting experience in areas such as competition law and government affairs. That means that we can see the connections, the synergies, the anomalies — and the opportunities.

There's a reason why *Chambers UK* (2021) recognized us as "a brilliant regulatory firm." We are specialists; we have a deep understanding of the sectors we work in, and a deep understanding of how governments, legislators and regulators operate, in principle and in practice. That means that we can understand, interpret, and translate business needs and policy objectives, providing you with the intelligence you need to make business-critical decisions and delivering effective engagement with decision-makers in their language.

Our 100+ regulatory lawyers and advisors in the UK work closely with our industry sector groups and other practice areas, and our regulatory colleagues around the world, to provide holistic strategies for the most challenging issues, from pulling off a key investment in a heavily regulated and politically sensitive industry to shaping the policy environment for an innovative

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technology or defending your reputation and licence to operate in the face of regulatory or political challenge.

To establish, grow and defend your business in a fast-changing world where regulation and government intervention are critical to competitive success and long-term sustainability, you need advisors who know more than the law. You need advisors who know where you are going and can help you navigate the complexities and sensitivities of the regulatory, policy and political environment on your journey.

Let's *go* together.

UK Regulatory Administrative and Public Law	UK Regulatory Antitrust and Competition
UK Regulatory Banking, Lending and Payments	UK Regulatory Energy
UK Regulatory Environment and Natural Resources	UK Regulatory Hogan Lovells Consulting: Financial Services
UK Regulatory International Trade and Investment	UK Regulatory Investments and Markets
UK Regulatory Privacy and Cybersecurity	UK Regulatory Public Policy
UK Regulatory Public Procurement	

## Representative experience

Helping Uber to regain its licence to operate in London – twice – and to reform its governance model, systems and policies to provide a foundation for sustainable growth.

Advising Salesforce on issues relating to the GDPR and ongoing compliance, privacy and data security advice relating to key transactions, and support for its

controller and processor BCR implementation.

Advising The Met Office in its £1.2bn procurement of the first ever UK contract for supercomputing capability "as a service."

Advising ITV on competition law, regulatory and policy aspects of its ground-breaking "Britbox" joint venture with the BBC and other broadcasters.

Advising Goldman Sachs on the legal and regulatory issues involved in setting up Marcus, a new retail savings bank.

Advising a major aerospace and defense company on all aspects on its compliance with UK export controls and customs and self-disclosure obligations to the UK regulators.

Advising a leading global e-money issuer on the development of payment initiation and account information services and obtaining authorisation from the FCA and Central Bank of Ireland.

Advising the City of London Corporation on both "no deal" issues and the future EU/UK relationship, including attending and preparing for Parliamentary committees hearings and briefings.

Securing a victory for Equifax in connection with a purported representative action, the largest in a privacy case in England and the first in respect of a data breach, brought in the English High Court.

Navigating a U.S. biotech innovator through a hostile UK government and parliamentary environment to secure a deal giving UK patients access to its unique life-changing treatments.

Chairing the City's working group to develop policy proposals, including the views of the whole sector and their trade bodies, in relation to the loss of passporting.

Supporting Curve in dealing with the FCA suspension without notice of Wirecard's permissions and the consequential rapid migration of customers and

accounts to be serviced under Curve's own e-money licence.

Providing strategic intelligence to a US investor on political and policy risks relevant to a potential UK acquisition in the energy sector, and how to mitigate those risks.

Antitrust and foreign direct investment counsel to AmerisourceBergen Corporation on its US\$6.47bn acquisition of Walgreens Boots Alliance, Inc.'s Alliance Healthcare wholesale distribution business in Europe.

Appointed by the UK Government to provide regulatory and legal advice on the negotiations of the UK-Australia and UK-New Zealand free trade agreements.

Assisted Lloyd's of London, in working with the UK Government, on the first General Trade Licence under the new UK SAMLA sanctions concerning Russia.

Representing Vodafone in relation to claims by the administrators of Phones 4U alleging an anti-competitive agreement between the three biggest UK mobile operators and their then-parent companies.

## Latest thinking and events

### Press Releases

Hogan Lovells boosts its technology and blockchain practice with senior hire

### Press Releases

Hogan Lovells achieves record results across key metrics for Calendar Year / Financial Year 2021

### Announcements

Eduardo Ustaran appointed to the DCMS International Data Transfers Expert Council

### Press Releases

Hogan Lovells advises ViacomCBS on the launch of SkyShowtime, a new subscription video on demand streaming service in partnership with Comcast

### Press Releases

Hogan Lovells comments ahead of Consumer Duty consultation close

## Press Releases

Hogan Lovells comments on the UK Judicial Review  
and Courts Bill