

Electronics and Consumer Appliances

With technological advancements happening at lightning speed, and the delivery mechanisms for those innovations evolving just as quickly, the legal matters facing this industry are growing increasingly complex. That's where our Electronics and Consumer Appliances team comes in.

We advise many of the world's leading manufacturers and retailers of electronics and consumer appliances. Our breadth of practice and sector knowledge means we are uniquely positioned to support you at every stage of the product lifecycle – from CC licensing to consumer product litigation.

We help clients develop strategic, risk-based, and consistent approaches to meeting the growing challenges of global regulatory compliance and complex cross-border supply chains.

Representative experience

Advising consumer product companies on the development, certification, conformity assessment, labeling, and market entry of innovative technologies and high-tech products in more than 100 jurisdictions.

Advising leading tech product companies on compliance with eco-design and energy efficiency standards, product end-of-life obligations, and understanding and managing GHG emissions.

Contacts

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Practices

Products Law

Industries

Consumer

Technology and
Telecoms

Advising a leading smart home product manufacturer on regulatory and liability aspects in relation to sales of their full product range in Europe and beyond.

Managing, on behalf of a global technology company, claims from consumers relating to allegedly defective products on a worldwide basis ensuring a consistent approach to claims around the world.

Representing a major consumer electronics company in a white goods patent dispute with a competitor relating to the alleged infringement of a number of patents.

Advising and representing companies in multimillion supply chain disputes, particularly linked to recourse actions after global product recalls, including litigation.

Representing two leading manufacturers of wearables in patent litigation against competitor regarding health monitoring functionalities of fitness trackers.

Representing a Japanese electronics and electrical equipment company on coordinating the opposition, non-use cancellation, invalidation, and infringement actions in EU, U.S., and China.

Advising a U.S. retailer and global product manufacturer in putative nationwide class action alleging fraud- and warranty-based claims relating to "refresh rate" of LED High-Definition televisions.

Representing two leading manufacturers of wearables in German patent litigation proceedings brought by a competitor regarding fitness tracker functionalities.

Latest thinking and events

Insights and Analysis

Tech Products Toolkit: Part 2 - Privacy considerations before launching a new tech product

News

Rebuttable presumptions of fact under the EU Commission's recent product liability directive proposal

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Hogan Lovells at CES 2023

News

First patch to the privacy laws in Australia: increased penalties for global companies

Hogan Lovells Events

Consumer Horizons Webinar: Cash Is Out - The New World of Digital Payments