

Digital Advocacy and Social Media

Citizens are more engaged than ever thanks to digital and social platforms that have transformed and simplified the way constituents can interact with public officials and consume information. These new tools allow citizens to increase their reach, engagement, and participation in the lawmaking process, but also allow skillful companies to align themselves with, and activate consumers.

Our integrated team of public policy advocates, strategic communications professionals, and lawyers help our clients navigate the digital and social landscape and develop strategic advocacy campaigns to help move the legislative needle. We develop the content, message test, and hyper-target it to the intended audiences.

Contacts

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Practices

Strategic
Communications
