

Anthonia Ghalamkarizadeh, M.Jur. (Oxford)

Partner
Hamburg

Biography

Anthonia Ghalamkarizadeh is a curious and innovative litigator, always looking beyond and thinking ahead. She puts these qualities to work for her IPMT clients across the globe when she advises them on their global IP enforcement, brand strategy and online enforcement, as well as on the liability regimes for internet service providers in the EU. Anthonia co-heads our gaming and esports practice and she is always ready to apply the rules of the game innovatively to achieve best outcomes for her clients.

Anthonia advises her clients, online service providers and owners of famous brands, on all aspects of provider liability, trademark law and unfair competition. Anthonia's client base is strongly centered on internet services and software, consumer electronics and entertainment. She advises leading online service providers on EU provider liability regimes, with a focus on Digital Services Act implementation and compliance. Anthonia also has extensive experience in global brand enforcement strategy and litigation. The integrated cross-border and online enforcement of her clients' IP rights is a focus of her practice and she develops and coordinates several cross-border enforcement programs for well-known brands. Anthonia advises her clients on all steps of the way in the enforcement of their IP rights against imitations, scams, misleading and false advertising and other forms of misuse.

Anthonia is keenly curious and constantly explores the



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Languages

English
Italian
German

Practices

Digital Assets and Blockchain
Domain Names
Communications, Internet, and Media
Gaming Law
Intellectual Property
Marketing and Advertising
Trademarks and Brands
Technology Litigation
IP Litigation, Arbitration, and Alternative Dispute Resolution

legal implications of current market trends and realities such as esports, ad-blocking, and the effective protection against online scams. She is strongly engaged in the firm's legal tech initiatives, and always looks for innovative ways to improve client advice, team work and collaboration. To that end, Anthonia develops custom-built client platforms tailored to her clients' individual needs on the basis of the firm's Collaborate and Engage Premium offerings.

Representative experience

Strategic advice and litigation on provider liability, unfair competition and IP rights for leading online platforms, including marketplaces, social media, booking sites, gaming and fintech.

Advising several large and very large online platforms on their EU Digital Services Act (DSA) implementation strategy and compliance.

Advising gaming companies on their online regulatory compliance, including provider liability, safeguarding of minors, content moderation and transparency and reporting obligations.

Advising a leading online payment service on ongoing trademark matters and strategy in Germany.

Developing and overseeing tailored cross-border enforcement and customs programs for several technology and software clients.

Years of experience as lead outside counsel managing Mozilla's global brand enforcement and strategy for its famous open source browser software Firefox and other Mozilla brands.

Copyright

Industries

Consumer

Technology and Telecoms

Sports, Media and Entertainment

Areas of focus

False Advertising and Unfair Competition

Fashion and Luxury Brands

FinTech

Retail and Consumer Goods

Risk Management, Governance, and Compliance

Media and Entertainment

Compliance Readiness

Advertising and Promotion Compliance

Strategic Counseling and Portfolio Development

Broadband, Internet, and E-commerce

Esports and Gaming

Education and admissions

Education

M.Jur., University of Oxford, 2004

BA (Hons) Law, University of Berlin, 2003

B.A. in Law (Jurisprudence), University of Passau, 2001

BA in International Law, King's College London, 1997

Representing Mozilla in a high profile criminal trial for fraudulent selling of software licenses, resulting in prison sentences and award of damages to Mozilla.

Awards and rankings

- Rising IP Star, *Managing Intellectual Property IP STARS*, 2018
- Recommended lawyer for trademark law, *Legal 500 Germany*, 2022

Latest thinking and events

- Insights and Analysis
 - Sports beyond football: The esports and video games resolution of the EU Parliament
- News
 - DSA flash: What's new in November 2022?
- Webinar
 - Your brand and the world – global opportunities, challenges and developments
- News
 - Virtual goods and NFTs – IP protection of digital assets in gaming, social media and the metaverse
- Insights and Analysis
 - It's complicated! – Fortnite dances (again!) and copyright protection for choreography around the globe
- Insights and Analysis
 - It's here now: European Parliament adopts Digital Services Act

Memberships

INTA

FSFE European Legal Network

INTA Anticounterfeiting Committee
