

Adrián Fernández de Pedro

Senior Associate

Madrid

Biography

In addition to representing international companies in a full range of business and corporate law matters, Adrián has been involved in providing day-to-day advice on Spanish consumer protection, retail trade, e-commerce and advertising regulations. Based in Madrid, Adrián understands the legal needs of multinational companies doing business in Spain and provides them with agile, practical and clear advice. Because many multinational corporations have limited in-house legal capacity in Spain, he embraces the role of outside counsel as if he were, in fact, an in-house lawyer by working alongside with their legal hubs all around the world. Adrián combines his passion practicing law with keen business management know-how to help his clients achieve business success.

Adrián has a degree in Business Administration from Autónoma University of Madrid. He also has experience in the life science sector. Adrián has advised multinational pharmaceutical companies both from a corporate and regulatory law perspective. In 2015, he was seconded to a top world pharmaceutical company. During the first years of law school, Adrián combined his studies with the training sessions of local football teams. Adrián adapts his football experience to his everyday practice in the form of teamwork, spirit of improvement and hard work.

Representative experience



Phone

+34 91 349 82 00

Fax

+34 91 349 82 01

Email

adrian.fernandez@hoganlovells.com

Languages

English
French
Spanish

Practices

Commercial
Communications, Internet, and Media
Complex Contracting
Gaming Law
Marketing and Advertising
Mergers and Acquisitions

Industries

Consumer

Adrián regularly advises Expedia.com, Inc. on corporate and commercial law matters in Spain.

As counsel to several multinational companies settled in Spain, Adrián provides day-to-day support and assistance on corporate restructuring matters.

Adrián regularly advises multinational pharmaceutical companies on corporate, commercial and life science matters.

Adrián represented a major U.S. oil and gas corporation on corporate and contract matters in Spain.

Adrián regularly advises U.S. online retailer on commercial, consumer and e-commerce law relating to its Spanish site.

As counsel to Baxter Group, Adrián has been involved in its corporate reorganization in Spain.

Adrián represented Trivago Spain on its establishment in Spain and several consumer and commercial law matters.

Adrián regularly advises a leading online travel group on various corporate and commercial matters in Spain.

Latest thinking and events

- Hogan Lovells Publications
 - Spain: Can COVID-19 be used to seek the suspension, variation or termination of commercial agreements?
- News
 - Impact of Spanish government's COVID-19 measures on life sciences companies operating in Spain
- Hogan Lovells Publications
 - A road map to life sciences M&A in Spain

Life Sciences and Health Care

Areas of focus

Digital Health

Agency and Distribution

Commercial Transactions and Due Diligence

Sales Promotions

Corporate and Commercial Transactions

Consumer Protection and Privacy

Education and admissions

Education

Degree in Law and Business Administration, Universidad Autónoma de Madrid, 2012

Bar admissions and qualifications

Madrid
