

Adam A. Cooke

Partner

Washington, D.C.

Biography

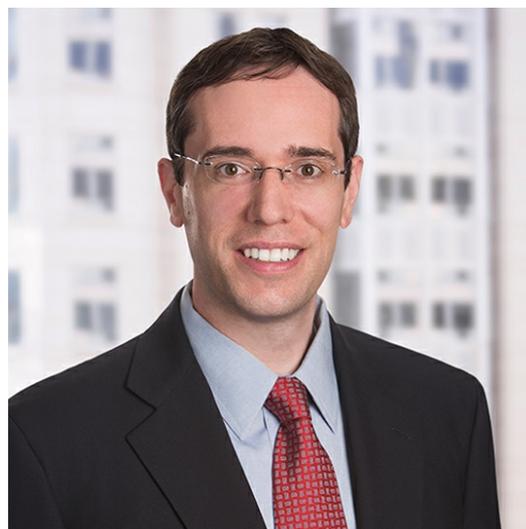
Adam Cooke helps companies navigate a host of complex litigation challenges arising out of a cyberattack, data privacy incident, or other cybersecurity or privacy event.

Adam assists clients with all phases of privacy and cybersecurity litigation, from regulator inquiries and investigations to defending against putative class actions. Adam also helps organizations assess and mitigate risk before a dispute arises, including internal investigations and other incident response activities, and he has particular experience counseling clients on issues around application of the attorney-client privilege and work product protections. He works closely with the firm's regulatory lawyers in this space to provide seamless, practical guidance on an array of issues.

Adam also represents companies in a full range of other litigation matters. He has helped clients favorably resolve cases at the pleading and class certification stages and through settlement in federal and state courts across the country. Adam has represented clients in the healthcare, technology, and retail sectors, among other industries.

Representative experience

Represent healthcare company in putative class action litigation and state attorneys general investigation arising out of a cyberattack.



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Practices

Data, Privacy and Cybersecurity
Litigation Services

Areas of focus

Global Class and Collective
Actions

Education and admissions

Education

J.D., Stanford Law School, 2010

M.A., The University of Texas at
Austin, 2006

B.A., University of Wisconsin-
Madison, Phi Beta Kappa, 2004

Counseled multiple organizations regarding contractual and other legal rights related to third-party data breaches.

Won early dismissal of proposed class action against major technology company alleging violations of children's privacy.

Helped numerous companies set up incident response and other cybersecurity vendor agreements.

Defended healthcare company in multidistrict class action litigation and regulator investigations following a cyberattack.

Successfully resolved state attorney general investigation into cyberattack for major retailer.

Obtained early dismissal for internet advertising company in putative class action alleging violation of consumer privacy rights, and successfully defendant that victory on appeal.

Represented healthcare company in federal multidistrict litigation where class certification denied.

Latest thinking and events

- News
 - Class action waiver prevails: Fourth Circuit reverses certification in Marriott data breach litigation again
- Press releases
 - Hogan Lovells welcomes the New Year with 28 new partner and 59 new counsel promotions
- News
 - The Data Chronicles: Insider Threats | Conducting an investigation from a U.S. perspective
- News
 - The Data Chronicles: Data breach litigation | Navigating the shifting landscape
- News
 - California courts weigh in on wave of live

Bar admissions and qualifications

District of Columbia

Massachusetts

Court admissions

U.S. Court of Appeals, Fourth Circuit

U.S. District Court, District of Maryland

chat class actions

- Insights and Analysis
 - FTC fails to state plausible unfair practices claim against Kochava for selling location data