

Adam A. Cooke

Counsel

Washington, D.C.

Biography

Adam Cooke helps companies navigate a host of complex litigation challenges arising out of a cyberattack, data privacy incident, or other cybersecurity or privacy event.

Adam assists clients with all phases of privacy and cybersecurity litigation, from regulator inquiries and investigations to defending against putative class actions. Adam also helps organizations assess and mitigate risk before a dispute arises, including internal investigations and other incident response activities, and he has particular experience counseling clients on issues around application of the attorney-client privilege and work product protections. He works closely with the firm's regulatory lawyers in this space to provide seamless, practical guidance on an array of issues.

Adam also represents companies in a full range of other litigation matters. He has helped clients favorably resolve cases at the pleading and class certification stages and through settlement in federal and state courts across the country. Adam has represented clients in the healthcare, technology, and retail sectors, among other industries.

Representative experience

Represent healthcare company in putative class action litigation and state attorneys general investigation arising out of a cyberattack.



Phone

+1 202 637 5479

Fax

+1 202 637 5910

Email

adam.a.cooke@hoganlovells.com

Practices

Privacy and Cybersecurity

Litigation Services

Education and admissions

Education

J.D., Stanford Law School, 2010

M.A., The University of Texas at Austin, 2006

B.A., University of Wisconsin-Madison, Phi Beta Kappa, 2004

Bar admissions and qualifications

District of Columbia

Massachusetts

Counseled multiple organizations regarding contractual and other legal rights related to third-party data breaches.

Won early dismissal of proposed class action against major technology company alleging violations of children's privacy.

Helped numerous companies set up incident response and other cybersecurity vendor agreements.

Defended healthcare company in multidistrict class action litigation and regulator investigations following a cyberattack.

Successfully resolved state attorney general investigation into cyberattack for major retailer.

Obtained early dismissal for internet advertising company in putative class action alleging violation of consumer privacy rights, and successfully defendant that victory on appeal.

Represented healthcare company in federal multidistrict litigation where class certification denied.

Latest thinking and events

■ News

- Data breach response liability: Jury finds defendant not negligent for response to data breach

■ News

- FTC "resurrects" Penalty Offense Authority for unlawful endorsements and testimonials

■ Insights

- Defendants appear to be gaining upper hand in recent 'session replay' software litigation

■ Analysis

- Data class actions guide

■ Hogan Lovells Publications

- Global Media, Technology and Communications Quarterly – Spring/Summer 2020

■ News

- Cyber investigations and privilege: Court finds

Court admissions

U.S. Court of Appeals, Fourth Circuit

U.S. District Court, District of Maryland

forensic report not covered by work product doctrine